

Registration and Guidelines

Below are the guidelines for registering for the competition.

- Register online here by providing your details
- Registration Fee is Rs 500. It needs to be paid online while registering using one of the many options available including UPI, Net Banking, etc.
- Your mobile number, email ID and ArtHub registration are very important. All communication will be sent via these channels
- Young children can provide the mobile phone numbers of their parents.
- Registration Fee is non-refundable

Performance Guidelines

The following is a set of performance guidelines to be kept in mind by the participants.

- The video need to be not less than 5 minutes (10 Mins Maximum)
- The video should be of reasonable quality good enough to be posted on ArtHub App as well as on ArtHub Facebook page over time as we would like to encourage all teams who participate to get good exposure to global audience
- 9 Artists in total will be selected from the preliminary round to qualify for the final round to perform live in front of audience on the occasion of ArtHub Anniversary ceremony in Hyderabad
- You will have to bring your own instruments and everything that you need for the live performance
- For the final round, each presentation will be limited to 15 minutes and 5 minutes for stage setting
- A non-refundable fee of INR 500 for the preliminary round and INR 2000 for the final round (if selected) would be charged for each Artist as a participation fee
- Participants will have to organize their own transportation, stay for participating in the final round

- The winners will receive cash prizes, certificates, trophies and also opportunity to perform in different cities of India.

Preliminary Round

Once the registration form has been filled, you need to register with ArtHub App as an artist. The participants are expected to record a video of their performance and upload it in their profiles.

The last date for submission of video entry is 30th June, 2020.

- The video should be made exclusively for ArtHub - Karona Music Online. Older/ already existing videos will not be considered.
- The participants should declare their name, place, and Raag in the video itself. Declare this information before you start your performance. A video without this information may get disqualified.
- Ensure adequate light while shooting the video.
- The video must be Unedited. Your entry may get disqualified if there is a trace of editing of the video.

Final Round

Final Round will be held, in Hyderabad - ArtHub Annual day ceremony. The shortlisted participants from each group from the Preliminary Round will perform in the final round live.

The final round is scheduled for Nov,2020.

Stay Tuned for the details of the final round

Judgement and Evaluation

Karona Music Online will be judged by a panel of eminent judges.

- The decision of the judges will be final and will not be subject to change once declared.
- The participants will be evaluated on a predefined list of criteria, including Sur, Taal, Voice Quality and many others.

Technical Requirements

To ensure the smooth execution of the competition, certain technical requirements are key. Hence, a list of technical prerequisites required from the Artists.

- A good Internet connection.
- Video can be recorded on a mobile phone.
- Download ArtHub app and register as an artist. Post the video link in the profile section.

For other details contact hello@arthub.me, phone numbers 8500 546 228 and 9100771888.